






Day 3: Shifts in techniques – how are we teaching, and why?

Reflecting key shifts in our pronunciation teaching by John Hughes

Over the last thirty years, there have been three key shifts affecting pronunciation teaching: The impact of English as a lingua franca, the demand for online teaching, and the belief that pronunciation should be integrated, rather than treated separately. In this interactive talk, John Hughes took participants through each 'shift' and demonstrated practical activities which reflect the three shifts' impact.

References

Erasmus, G. & Hughes, J. (2023). <i>ETpedia Pronunciation</i> . Shoreham-by-Sea: Pavilion Publishing and Media. https://pavpub.com/pavilion-elt/etpedia-series/etpedia-pronunciation	
YouGlish. Use YouTube to improve your English pronunciation. With more than 100M tracks, YouGlish gives you fast, unbiased answers about how English is spoken by real people and in context. https://youglish.com/	
ELLLO: English Listening Lesson Library Online. ELLLO has over 3,000 free listening lessons for all levels! Most lessons have audio or video, a transcript, vocab support and interactive quizzes. https://www.ello.org/	
Map of the Urban Linguistic Landscape (MULL). The Facebook group contains images of language from around the world that people have found and posted here, complete with sources. There are examples of funny, outrageous, brilliant, and downright confusing language that people have encountered that could be used for pronunciation purposes like John's photo of 'The Barber Chop'. https://www.facebook.com/groups/MUrbanLL/	
Hughes, J. (2023). <i>One-to-one online pronunciation</i> . YouTube: John Hughes ELT. https://youtu.be/eYqBaJnP74	

John Hughes (DipTEFLA, MA) has worked as a teacher, trainer and author in ELT for over thirty years. His books have won awards and, with over fifty published titles, he's also the originator of the *ETpedia* teacher resource series published by at Pavilion ELT at Pavilion Publishing.

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